



# DATAGONOMIX



## WHO WE ARE?

“Datagonomix Sales, and Marketing Training is geared towards helping business improve their bottom line by using and understanding data as a tool.”

# QUARTERLY CONVERSATION

## B/W CRO & CFO

(For How to Surpass Target Goals)

**CFO...**

Morning Team! It's not a good morning because of our underachieved goals, this quarter. We haven't met the target line and our expenses exceed the set revenue. That's not a progressive sign!

**CRO...**

Yes you are right! We should take rigorous action on how to manage this without maximizing risks and by finding out the root cause and employing new strategies.

**CFO...**

This will be a good move. Further, I have noticed the overrun in our supply chain cost, that actually fluctuate the finance agenda we had set.

**CRO...**

For this purpose we should sneak into latest market pricing strategy, if our plan still aligns with it or it needs re-designing. It might be causing disruption in revenue streams.

**CFO...**

Yes it's crucial to remain competitive. And what about currency exchange rate fluctuations we are facing. This market risk can deliberately cause harm to revenues. How to undo this risk?

**CRO...**

Yes that can also affect our target goals and revenues. For this purpose my team will look into hedging strategies and will reduce our exposure limits to currencies that can disturb overall revenue flow.

**CFO...**

Yes it's a must. We have identified major risks we could face and we need to minimize them to achieve our target goal for next quarter. Time to get to work teams.

# OUR ELEGANT SALES TRAINING AGENDA.



## FRESH GRADUATES.

Training on personality development and growth.

Learn the art of persuasion.

Training on Confidence boosting.

Developing personal relationships.

Learning presentation skills and how to present yourself in front of panel/jury/executives.

How to set a positive communication channel.

Learning Competitive skills.

MEDDIC - A complete consultation course on sales methodology.

How to run a successful Sale campaign.



## MID-SENIOR LEVEL.

As your sale's training coach we will work with you in re-establishing and re-shaping your whole personality and business tactics to achieve your eternal goal.

Work in collaboration with you to understand what will be our new strategy.

How to build Collaborative Teams.

Personalized training on how to create an Inclusive yet functional environment among your teams.

Team Building and Team Management.

Setting target Goals.

Devising sale strategies.

How to incorporate new trends to boost up sales.

Employing technology in your business.

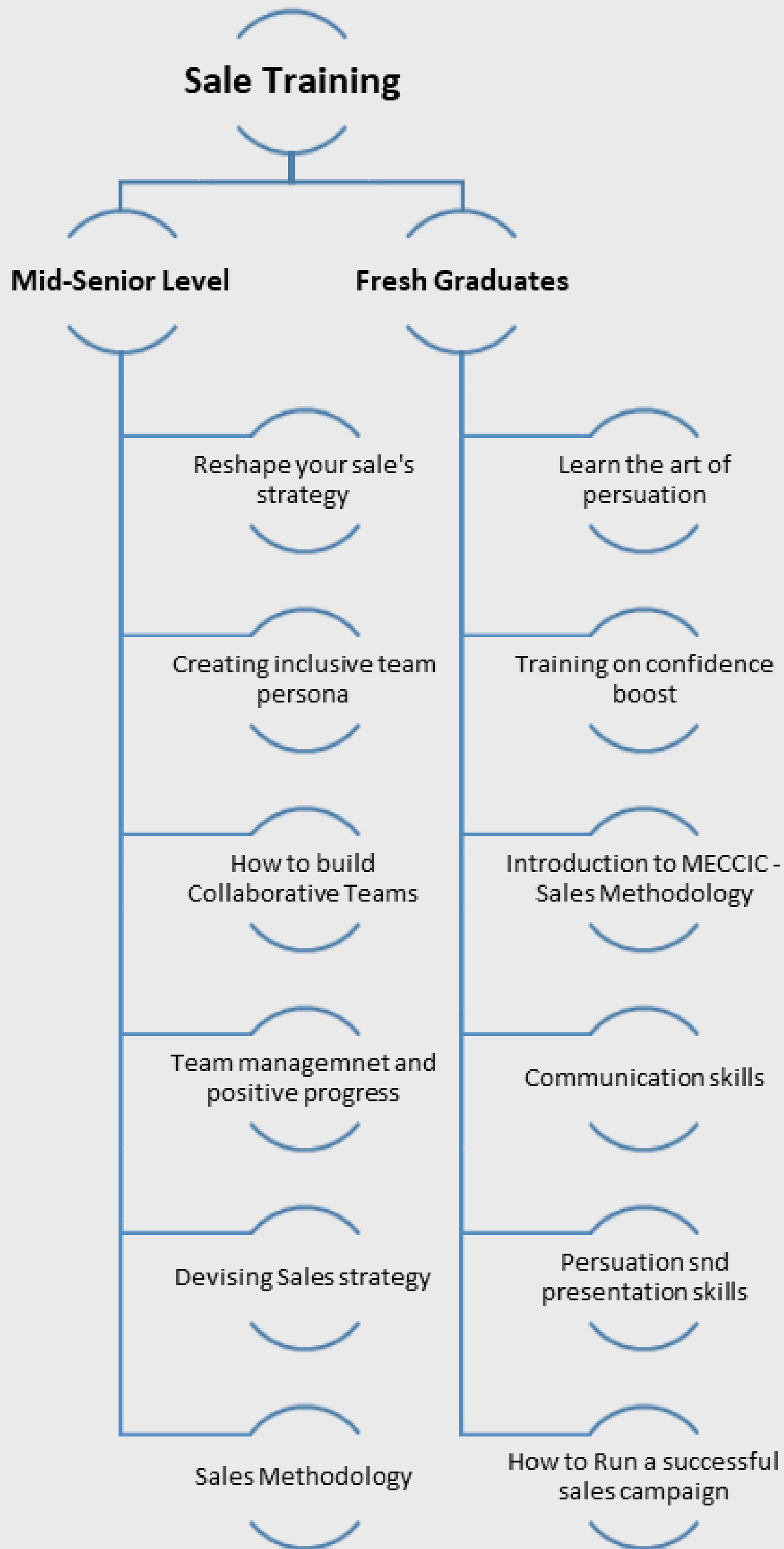
Executing winning deals with your partners.

Endeavor to identify and disregard your weaknesses to focus on your strengths.

How to assign hybrid sale roles to your team.

MEDDIC - A complete consultation course on sales methodology.

# ROAD MAP.



# ABOUT OUR SALES TRAINER?



Hamad has been a Sales, Marketing, and Portfolio Planning trainer for well over 2 decades. His area of expertise includes, Strategic Communications for Business Leaders, building next generation of lean, ML/AI driven organizations. He is a Graduate of Massachusetts Institute of Technology, Cambridge, MA, where he completed his MBA, and holds a second master's degree in communication information systems from Robert Morris University, Pittsburgh, PA.

## TRAINER MESSAGE.

“I believe that Implementation and integration of data science in business development and sales strategies is an absolute necessity”, Hamad said while maintaining an unwavering focus on the savvy nature of customers striving to fulfill their needs expeditiously.

Only way to correspond with your client's needs is by following the latest trends and exploring market needs. If your services align with what market demands, you will be accomplished, and your customers will validate your success.

“Propel with us in your new journey, or take your running business to a strategic ride with us!”



## TRAINING HOURS.

- Training is conducted virtually every 2nd Thursday, in-person trainings are available only for Corp Clients (US and Foreign).
- Corp Clients in US, please call our dedicated salesteam: +1 (425) 633 7413.
- Global clients, please call our dedicated sales team: +1 (425) 951 9803 Groups of 10 or less.

## COST.

Training cost per individual is: \$3299.00



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